



ARTISTS, ARTISANS, VENDORS & NON-PROFITS

TWO DAYS: Saturday & Sunday, May 4 – 5, 2024

Be a part of the Central Valley's largest Multicultural Festival

As a participant of our most successful Cinco de Mayo event EVER! – attended by over 31,000 – we are excited to invite you to our **EXPANDED TWO-DAY 2024 Cinco de Mayo Multicultural Event** in downtown Stockton's Weber Point Event Center Saturday & Sunday, May 4 – 5, 2024 at a special returning vendor discount.

Register by February 15, 2024 for the two-day 2024 event to secure your Special Rate at the same price you paid for one day in 2023.

Celebrating the region's diversity and cultures, the event attracts families throughout the Central Valley! Our celebration is a multicultural event, where you can provide products, services, and information to San Joaquin's diverse communities. You will get a 10' x 10' space. El Concilio California will provide one table and two chairs. You bring your own canopy and extra chairs if needed.

THIS SPECIAL OFFER IS ONLY FOR 2023 VENDORS AND PREFERRED PAST PARTICIPANTS

For the Festival Food Vendor Application Packet
Either go online to www.ElConcilio.org, or
contact Lupe Mena at 209.644.2621 or gmena@elconcilio.org



THE FESTIVAL IS MAY 4 - 5, 2024

REGISTRATION FOR

ARTISANS, ARTISTS, VENDORS, EXHIBITORS & NON-PROFITS

Company: _____ Contact: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

> Description of booth, information, handouts, or food if any _____

> Access to electricity is limited If you need electricity, plan to provide your own power source.

> What kind of booth are you? (Circle One) ARTISAN/EXHIBITOR | NON-PROFIT

REGISTRATION PACKAGES Prices are per 10'x10' space. Let us know if you need more than one 10'x10' space.	SPECIAL INVITATION RATE!	REGULAR RATE
ARTISANS / INFORMATIONAL / EXHIBITOR BOOTHS Includes a 10' x 10' space, one table and two chairs. You supply your own canopy and extra chairs if needed.	\$250.00	\$450.00
NON-PROFIT AGENCIES Includes a 10' x 10' space, one table and two chairs. You supply your own canopy and extra chairs if needed.	\$200.00	\$350.00

SPECIAL REGISTRATION RATE FEE TOTAL

Your payment MUST be received NO LATER THAN MONDAY, JANUARY 15, 2023

Space Rate \$ _____ X Number of spaces _____ = Total \$ _____

CLEANING DEPOSIT IS WAIVED FOR PAST PARTICIPATING ARTISANS, EXHIBITORS, VENDORS & NONPROFITS.

Checks Payable & Mail to:

El Concilio California. attn. 5 de Mayo, 445 N. San Joaquin Street., Stockton, CA 95202

Payment Type, circle one: Check/Credit Card/Cash

Total Amount: _____ Check number: _____

Or email this form with Visa or Master Card Payment to: mapo@elconcilio.org

Name On Card: _____

Address: _____

City: _____ State: _____ Zip: _____

Card #: _____ Exp. Date: _____

SC# (back of card): _____

Booth Applications are subject to approval. We take pride in having a variety of various booths.

El Concilio California limits booth types.



FESTIVAL REGULATIONS

ARTISANS, ARTISTS, VENDORS, EXHIBITORS & NON-PROFITS

All Festival Regulations & Times are subject to change/clarification through April 15, 2024.

FEES & PERMITS:

(Per the City of Stockton, ALL paperwork must be turned in with the application on or before Monday, April 15, 2024)

FOOD VENDORS, PLEASE REFER TO THE FOOD VENDOR APPLICATION FOR YOUR SPECIFIC REGULATIONS.

1. Festival Vendor Booth Fee
2. Form 501c3 (Non- Profits)
3. Current Sellers Permit

(One day permits are available through the City of Stockton located at 425 N. El Dorado Street Stockton, CA 95202)

All vendors are required to complete a vendor form and pay a one-time fee of \$50.00 to the City of Stockton by no later than Monday April 15, 2024. You must be in good standing with the City of Stockton to participate in this event. It is your responsibility to submit the vendor application and pay the one-time fee of \$50.00 to the City of Stockton before the event date.

Please **READ CAREFULLY!** You are responsible for and are required to understand and abide by all the rules and regulations.

(These instructions are in place to protect everyone participating and required by the Stockton PD and our insurance company).

1. No one can predict weather; rain or shine the show goes on. There are no refunds or credit for booth space.
2. EARLY AND DAY-OF SET UP: Vendors may begin set up at 12 noon on Friday, May 3 through to 9 AM on Saturday, May 4.
3. All vendors must unload at their assigned space and then park their vehicles outside of the park. They must be set up by 10:30am. SATURDAY, all vehicles must be out of the park by 9:00 AM, No Exceptions. You may not drive in after 8:30 AM due to the Fun Run. (Streets will be closed). You are welcome to set up the day before on Friday May 3rd from 12:00 noon through the night.
4. Your space number will be found on the signs placed along the park. REMEMBER: You must bring your own Canopy. We will provide each vendor with one (1) table and two (2) chairs.
5. The two-day event hours will be 11 am – 8 pm on Saturday, May 4, and 10 am – 6 pm on Sunday, May 5. SUNDAY, all vehicles must be out of the park by 9:00 AM, No Exceptions. You may not drive in after 9:00 AM due to the Parade. (Streets will be closed).
6. Vendors will be able to drive vehicles onto the festival ground to replenish their stock from 6 am – 9 am on Sunday.
7. Vendors will not be allowed to move the day of the event unless they have been placed next to a vendor or across from a vendor selling the exact same item. WE DO NOT PROMISE EXCLUSIVITY we will do our best to use common sense when assigning spaces.
8. No vendor will be allowed to take down their booth before 6 PM on Sunday.
All vendors must be packed up and out of the Park by 7 PM on Sunday.
9. Vendors are not permitted to distribute flyers, cards, handbills, or any printed material outside their booth space. No walking around distributing information as this creates massive trash clean-up issues.
10. El Concilio California and the event will require all to maintain existing COVID-19 protocols, as prescribed by the State, County, and City at the time of the festival.
11. **ACTUAL EVENT OPENING AND CLOSING TIMES ARE SUBJECT TO CHANGE BY AUTHORITY OF THE CITY.**

TO ALL VENDORS: EL CONCILO CALIFORNIA HAS EXCLUSIVE RIGHTS TO PROVIDE WATER AND SODAS. NO ONE ELSE WILL BE ALLOWED TO SELL OR PROVIDE THESE ITEMS.

Thank you for your support, cooperation, and participation in this year's event. Should everyone follow these guidelines, everything will run smoothly. Prepare yourself for sunshine, great music, and a great day to share with the families of San Joaquin Central Valley.

Respectfully,
El Concilio California

ELCONCILIO
CALIFORNIA

CINCO
de
MAYO

MULTICULTURAL
FESTIVAL WEEKEND

FREE ADMISSION
TWO-DAY EVENT

SATURDAY & SUNDAY

MAY 4 - 5, 2024

AT WEBER POINT

221 N. CENTER STREET

STOCKTON, CALIFORNIA

SATURDAY

FUN RUN @ 10 AM

FESTIVAL FROM 10 AM TO 8 PM

SUNDAY

PARADE @ 10 AM

FESTIVAL FROM 10 AM TO 6 PM

FOOD • DRINKS • GAMES

LIVE MUSIC • DANCING

ARTISAN CRAFTS • GOODS

FUN FOR KIDS • CONTESTS

LIVE ENTERTAINMENT

HEALTH SCREENINGS

JOB FAIR • CLASSIC CARS

FOR MORE INFORMATION CALL US AT 209.644.2600 OR ONLINE AT WWW.ELCONCILIO.ORG PLUS FACEBOOK AND INSTAGRAM

