



ARTISTS, ARITSANS, EXHIBITORS & NON-PROFITS

Sunday, May 7, 2023
Be a part of the Central Valley's largest Multicultural Festival

El Concilio California is excited to invite you to be a part of our annual all-day Multicultural Cinco de Mayo Festival and Parade event at downtown Stockton's Weber Point Event Center on Sunday, May 7, 2023 from 10:00 am-6:00 pm.

Celebrating the region's diversity and cultures, the event attracts families throughout the Central Valley with over 21,000 attending in 2022! This year our celebration will be a multicultural event, where you can provide products, services, and information to San Joaquin's diverse communities . Take advantage of our Early Bird Registration Rate and save through March 15, 2023.

You will get a10' x 10' space. El Concilio California will provide one table and two chairs. You bring your own canopy and extra chairs if you need more.

For the Food Vendor Application contact Guadalupe Mena at 209.644.2621 or gmena@elconcilio.org



THE FESTIVAL IS ON MAY 7 2023 REGISTRATION FOR

ARTISTS, ARITSANS, EXHIBITORS & NON-PROFITS

Company:	Contact:		
Phone:	Email:	Fax:	<u>-</u>
City:	State:	Zip:	
> Description of booth	, information,handouts if any?		
> Do you need access to e	electricity? (Circle One) YES/NO Yo	ou must supply yo	ur own power cords.
>What kind of booth are	you?(Circle One) ARTISAN/EXHIB	BITOR NON-PR	ROFIT
REGISTRATION PACE		EARLY BIRD	STANDARD
	us know if you need more than one 10'x10' space. TIONAL / EXHIBITOR BOOTHS	March 15, 2023	March 16– April 15, 2023
	ole and two chairs. d extra chairs if needed.	\$250.00	\$350.00
NON-PROFIT AGENCI	ES		
Includes a10' x 10' space, one tal You supply your own canopy and	ole and two chairs. d extra chairs if needed.	\$200.00	\$250.00
	REGISTRATION FEE TO		
Your registration and p	payment MUST by be received <u>NO LAT</u>	ER THAN MONDA	AY, APRIL 15, 2023
Space Rate \$	X Number of spaces	= Total <u>\$</u>	
	Please include a separate \$100 c d to you at the end of the event, a		•
	nil to: Mayo, 445 N. San Joaquin Street., one: Check/Credit Card/Cash	Stockton, CA 95	5202
Total Amount:	Check number:		
Or FAX Visa or Maste	r Card Payment to: 209.644.2642	attn. 5 de May	0
Name On Card:		_	
City:	State	:Zip:_	
	rd):	•	
			l d

Booth Applications are subject to approval. We take pride in having a variety of various booths. El Concilio California limits booth types.



FESTIVAL REGULATIONS

ARTISTS, ARITSANS, EXHIBITORS & NON-PROFITS

FEES & PERMITS:

(Per the City of Stockton, ALL paperwork must be turned in with the application on or before April 15, 2023) FOOD VENDORS, PLEASE REFER TO THE FOOD VENDOR APPLICATION FOR YOUR SPECIFIC REGULATIONS.

- 1. Festival Vendor Booth Fee
- 2. Form 501c3 (Non- Profits)
- 3. Current Sellers Permit

(One day permits are available through the City of Stockton located at 425 N. El Dorado Street Stockton, CA 95202)

All vendors are required to complete a vendor form and pay a one-time fee of \$50.00 to the City of Stockton by no later than April 15, 2023. You must be in good standing with the City of Stockton to participate in this event. It is your responsibility to submit the vendor application and pay the one-time fee of \$50.00 to the City of Stockton before the event date. Please READ CAREFULLY! You are responsible for and are required to understand and abide by all the rules and regulations. (These instructions are in place to protect everyone participating and required by the Stockton PD and our insurance company).

- 1. No one can predict weather; rain or shine the show goes on. There are no refunds or credit for booth space.
- 2. Set up time begins at 7 AM. All vendors must unload at their assigned space and then park their vehicles outside of the park. They must be set up by 9:30am. All vehicles must be out of the park by 9:00 AM, No Exceptions. You may not drive in after 9:00 AM due to the parade. (Streets will be closed). You are welcome to come a day before May 6th between 12:00-5:00 pm to unload your materials.
- 3. Your space number will be found on the signs placed along the park. REMEMBER: You must bring your own Canopy. We will provide each vendor with one (1) table and two (2) chairs.
- 4. Vendors will not be allowed to move the day of the event unless they have been placed next to a vendor or across from a vendor selling the exact same item. WE DO NOT PROMISE EXCLUSIVITY we will do our best to use common sense when assigning spaces.
- 5. No vendor will be allowed to take down their booth before 6 PM. All vendors must be packed up and out of the Park by 7 PM.
- 6. Vendors are not permitted to distribute flyers, cards, handbills, or any printed material outside their booth space. No walking around distributing information as this creates massive trash clean-up issues.
- 7. El Concilio California and the event will require all to maintain existing COVID-19 protocols, as prescribed by the State, County, and City at the time of the festival.

TO ALL VENDORS: EL CONCILO CALIFORIA HAS EXCLUSIVE RIGHTS TO PROVIDE WATER AND SODAS, NO ONE ELSE WILL BE ALLOWED TO SELL OR PROVIDE THESE ITEMS.

Thank you for your support, cooperation, and participation in this year's event. Should everyone follow these guidelines, everything will run smoothly. Prepare yourself for sunshine, great music, and a great day to share with the families of San Joaquin Central Valley.

Respectfully, El Concilio California



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CELEBRATE
SUNDAY, MAY 7, 2023
AT WEBER POINT
221 N. CENTER STREET
STOCKTON, CALIFORNIA
PARADE
STARTING 11 AM
FESTIVAL
10 AM TO 6 PM

FREE ADMISSION



FOR MORE INFORMATION CALL US AT 209.644.2600 OR ONLINE AT WWW.ELCONCILIO.ORG PLUS FACEBOOK AND INSTAGRAM

