



The 2019 EL CONCILIO CINCO de MAYO FAMILY FIESTA  
ARTISTS, ARTISANS,  
VENDORS & NON-PROFITS

Sunday, May 5, 2019

Be a part of the Central Valley's largest Cinco de Mayo Family Fiesta

We are excited to invite you to be a part of our annual Cinco de Mayo Family Fiesta at Weber Point Event Center, downtown Stockton Sunday, May 5, 2019 from 10am-6pm.

The event attracts families throughout the Central Valley with over 21,000 attending last year! Reach the Latino community and share products, services, and information.

Take advantage of our Early Bird Registration Rate and save **now extended through April 5, 2019!**

You will get a 10' x 10' space. El Concilio will provide one table and two chairs. You bring your own canopy and extra chairs if you need more. If you do not have your own canopy, we can supply a canopy to you for a separate fee.

Vendors will be given a maximum of 6 passes per booth space for their booth staff additional passes are \$5.00 each.

**For the Food Vendor Application contact  
Cesar Larios 209.644.2655 or [clar@elconcilio.org](mailto:clar@elconcilio.org)**



# THE FIESTA IS MAY 5, 2019

## REGISTRATION FOR

### ARTISANS, ARTISTS, VENDORS, EXHIBITORS & NON-PROFITS

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

> Description of booth, information, handouts or food if any \_\_\_\_\_

> Do you need access to electricity? (Circle One) YES/NO You must supply your own power cords.

> What kind of booth are you? (Circle One) ARTISAN/EXHIBITOR | NON-PROFIT

<b>REGISTRATION PACKAGES</b> Prices are per 10'x10' space. Let us know if you need more than one 10'x10' space.	<b>EARLY BIRD EXTENDED THROUGH APRIL 5, 2019!</b>	STANDARD APRIL 6– April 15, 2019
<b>ARTISANS / INFORMATIONAL / EXHIBITOR BOOTHS</b> Includes a 10' x 10' space, one table and two chairs. You supply your own canopy and extra chairs if needed.	\$250.00	\$350.00
<b>NON-PROFIT AGENCIES</b> Includes a 10' x 10' space, one table and two chairs. You supply your own canopy and extra chairs if needed.	\$200.00	\$250.00

#### REGISTRATION FEE TOTAL

Your registration and payment MUST be received NO LATER THAN MONDAY, APRIL 15, 2018

Space Rate \$ \_\_\_\_\_ X Number of spaces \_\_\_\_\_ = Total \$ \_\_\_\_\_

DO YOU NEED EXTRA TICKETS? THEY ARE \$5.00 EACH. \_\_\_\_\_

**CLEANING DEPOSIT** Please include a \$100 check for the cleaning deposit. Checks will be returned to you at the end of the event, after your area has been reviewed.

#### Checks Payable & Mail to:

El Concilio. attn. 5 de Mayo, 445 N. San Joaquin Street., Stockton, CA 95202

Payment Type, circle one: Check/Credit Card/Cash

Total Amount: \_\_\_\_\_ Check number: \_\_\_\_\_

#### Or FAX Visa or Master Card Payment to: 209.644.2642 attn. 5 de Mayo

Name On Card: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

SC# (back of card): \_\_\_\_\_

Booth Applications are subject to approval. We take pride in having a variety of various booths. El Concilio limits booth types.



# FIESTA REGULATIONS

FOR ARTISANS, ARTISTS, VENDORS, EXHIBITORS & NON-PROFITS

## FEES & PERMITS:

**(Per the City of Stockton, ALL paperwork must be turned in with the application on or before April 15, 2019)**

**FOOD VENDORS, PLEASE REFER TO THE FOOD VENDOR APPLICATION FOR YOUR SPECIFIC REGULATIONS.**

1. Festival Vendor Booth Fee
2. Form 501c3 (Non-Profits)
3. Current Sellers Permit

**(One day permits are available through the City of Stockton located at 425 N. El Dorado Street Stockton, CA 95202)**

All vendors are required to complete a vendor form and pay a one-time fee of \$50.00 to the City of Stockton by no later than Monday April 15, 2019. You must be in good standing with the City of Stockton to participate in this event. It is your responsibility to submit the vendor application and pay the one-time fee of \$50.00 to the City of Stockton before the event date.

Please **READ CAREFULLY!** You are responsible for and are required to understand and abide by all the rules and regulations. (These instructions are in place to protect everyone participating and required by the Stockton PD and our insurance company).

1. No one can predict weather; rain or shine the show goes on. There are no refunds or credit for booth space.
2. Set up time begins at 7 AM. All vendors must unload at their assigned space and then park their vehicles outside of the park. They must be set up by 9:30am. All vehicles must be out of the park by 9:00 AM, No Exceptions. You may not drive in after 9:00 AM due to the parade. ( Streets will be closed). You are welcome to come a day before Saturday May 5<sup>th</sup> between 12:00- 5:00 pm to unload your materials.
3. Your space number will be found on the signs placed along the park. REMEMBER: You must bring your own Canopy. We will provide each vendor with one (1) table and two (2) chairs.
4. Vendors will not be allowed to move the day of the event unless they have been placed next to a vendor or across from a vendor selling the exact same item. WE DO NOT PROMISE EXCLUSIVITY we will do our best to use common sense when assigning spaces.
5. No vendor will be allowed to take down their booth before 6 PM.  
All vendors must be packed up and out of the Park by 7 PM.
6. Vendors are not permitted to distribute flyers, cards, handbills, or any printed material outside their booth space. No walking around distributing information as this creates massive trash clean-up issues.

**TO ALL VENDORS: EL CONCILO HAS EXCLUSIVE ON WATER AND SODAS.**  
**NO ONE ELSE WILL BE ALLOWED TO SELL THESE ITEMS.**

Thank you for your support, cooperation, and participation in this year's event. Should everyone follow these guidelines, everything will run smoothly. Prepare yourself for sunshine, great music, and a great day to share with the families of San Joaquin Central Valley.

Respectfully,  
El Concilio